

THE LARGEST **INTERNATIONAL EXHIBITION**
ON **INFRASTRUCTURE INDUSTRY** OF BANGLADESH



Held on

11 12 13 May, 2023

📍 International Convention City Bashundhara (ICCB)
Kuril, Dhaka.

Organized By

SAVOR
INTERNATIONAL LIMITED



Sponsors



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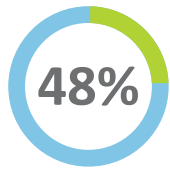
INCORPORATING





WHAT HAPPENED IN 2023

KEY STATS - SAFECON incorporating- BUILDDEX, POWER-GEN, RENEX, SAFE HVACR & WATEREX-2023



48% of the companies already renewed their participation during the exhibition



350+ Foreign delegates from different countries visited in this exhibition



16+ countries have attended



11,500+ targeted visitor over 3 days exhibition



180 companies exhibited their products



100K sqft Total Exhibition Area





SAFECON incorporating - BUILDDEX, POWER-GEN, RENEX, SAFE HVACR & WATEREX-2023 AN EXCLUSIVE B2B & B2C PLATFORM FOR THE EXHIBITORS:

SAFECON incorporating - BUILDDEX, POWER-GEN, RENEX, SAFE HVACR & WATEREX-2023 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in commercial building products for their plans and multiple projects. Exhibiting at these exhibition generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh lead good opportunity for our construction players to reach beyond domestic peripheral. Moreover, this Exhibition built attendance through 360° marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.



OBJECTIVE OF SAFECON - BUILDDEX, POWER-GEN, RENEX, SAFE HVACR & WATEREX-2023:

- Promoted safe & sustainable products and value-added services as preferred choice for construction in Bangladesh.
- Promoted safe & smart power solutions.
- Engaged roll out innovations and new technologies for domestic market.
- Explored opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Created awareness among future engineers, policy makers about innovation & technological advancement in the construction, Power industry.
- Created a platform for technology exchange and unveiling opportunities of business for the exhibitors.
- Provided a platform for all the stakeholders related to Construction, Power & Renewable energy industry so as to showcase their smart products.
- Engaged industry experts and clients to discuss the next generation solutions.
- Initiated a strategic relationship and partnership with key industry players, foreign buyers and solution providers and policy makers.





STRONG INDUSTRY PARTICIPATION

SAFECON incorporating - BUILDDEX, POWER-GEN, RENEX, SAFE HVACR & WATEREX-2023 have opened its doors for Bangladesh and dubbed to be country's most prominent construction, power generation, renewable energy, Water Management Show & Safe HVACR exposition. It has revealed an ideal venue for business transactions and introduction of innovations for the construction, power generation, renewable energy, Water management & HVACR industries. Some of the reputed companies who have made remarkable manifestations at the show this year.



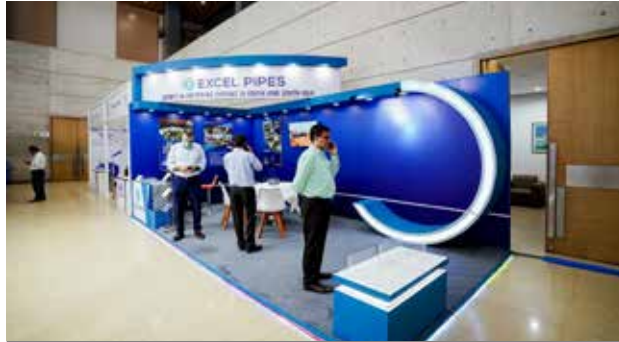


STRONG INDUSTRY PARTICIPATION





GLIMPSE OF THE SAFECON - BUILDDEX, POWER-GEN, RENEX, SAFE HVACR & WATEREX-2023:







EXHIBITORS PROFILE

- Construction Materials
 - Steel & Metal Fabrication
- Light weight Products
 - Insulation Products
- Refrigeration Product and Accessories
 - HVAC Technologies & Systems
- Water Management
 - Batteries, Inverters & Generators
- Construction Vehicles, Equipment
 - Construction Machinery
- Doors, Windows & Systems
 - Water Purification
- Elevators & Escalators
 - Energy Conservation Products
- Fire, Safety & Security
 - Glass & Glazing
- Hardware & Fittings
 - Construction Tools (Air, Hand & Power)
- Paints & Coats
 - Plumbing, Pipes & Fittings
- Waste to energy
 - Plywood & Veneer
- Fire & Safety Automation
 - Roofing, Cladding & Facades
- Solar & Renewable Energy Products,
 - Wind power
- Geothermal heat
 - Home Appliances
- Biomass
 - Wave power
- Turnkey Consultancy
 - Waste Water Management & Recycling
- Real Estate Developers
 - Doors & Windows



COUNTRIES PRODUCTS EXHIBITED IN SAFECON incorporating - BUILDDEX, POWER-GEN, RENEX, SAFE HVACR & WATEREX-2023
Bangladesh, Malaysia, India, Singapore, UK, U.A.E, Thailand, Taiwan, Germany, USA, Ukrain, Srilanka, Belgium, Korea



EXHIBITOR'S SURVEYS & TESTIMONIALS

80% Are primary decision-makers or influence in decision making

75% of exhibitors were satisfied with the quality of visitors at

SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2023

Few Top Exhibitors & Visitors Feedback:

“ I strongly believe that the exhibition will make a good start of the new construction season, create the B2B interaction both for local and international renowned counterpart that will help our construction industry to grow more and to compete globally.

M A Mannan, MP
Minister Ministry of Planning
Govt of the People's Republic of Bangladesh.

“ I expect this exhibition will bring more dimensions in this industry and will give a sustainable platform for the local and international entrepreneurs to display their safe, sustainable, energy efficient technologies, products, and materials.

Mr. Nurul Majid Mahmud Humayun MP
The Honorable Minister
Ministry of Industries

“ “I believe this sort of exhibition will create enormous opportunities for Bangladeshi engineers, architects, planners and simultaneously for the entrepreneurs.”

Prof. Dr. M. Shamim Z. Bosunia
President, Bangladesh Association of Consulting Engineers

“ I truly believe that the "8th SAFECON-2023" exhibition is the proper place to show our competitiveness and make business collaboration with others' Furthermore, the continued cooperation and collaboration with stakeholders will ensure to spearhead our country in that drive business development, investment, trade, and adherence to standards.

Mr. Tipu Munshi, MP
Honorable Minister, Ministry of Commerce

“ “This is the best expo in Bangladesh. And this is my second time to come here to attend in exhibition.”

Wendy Young
Sales Manager, Andy Steel Structure

“ “I am very happy to be here and all our congratulations to the organizer for this summit because it is very good opportunity for us to meet client and people who want to do business and invest in Bangladesh Market.”

Herve De Certaines
Project Coordinator- Asst. Manager, DEC

I am highly delighted that 8th Water Management Expo-2023 is going to be held on 11-13 May 2023 at International Convention City Bashundhara (ICCB). This is an excellent platform to share innovative ideas and digital transformation on water & sewage treatment management for government and private sector. These opportunities will lead us to achieve 'Smart Bangladesh.'

Engr. Taqsem A Khan
Managing Director & CEO
Dhaka WASA

Our Bangladesh is a thickly populated country. To meet our rapid industrialization, we are importing Raw Materials, Crude Oils, etc. We are exporting Finished goods. The waste materials will stay with us. We need safe and controlled discharge of these waste materials. We need to develop our national policy toward: Zero Energy Demand, Zero Discharge and Zero Pollution. Then we shall be able to keep a safe and sustainable Bangladesh to our next generation.

I believe that the Show will make a good start to create the B2B interaction that will help our industry to grow more and to compete globally. The exhibition will provide a platform for exchanging ideas on the latest developments in technologies.

Engr. Md. Hasmotuzzaman
Vice President, FESCAB
President, ASHRAE Bangladesh Chapter
Managing Director & Founder- Utility Professionals

“The exhibition is very well organized and we are happy with the level of service has been provided by Savor. And we think it's an excellent opportunity to expose ourselves to the Bangladeshi Market.”

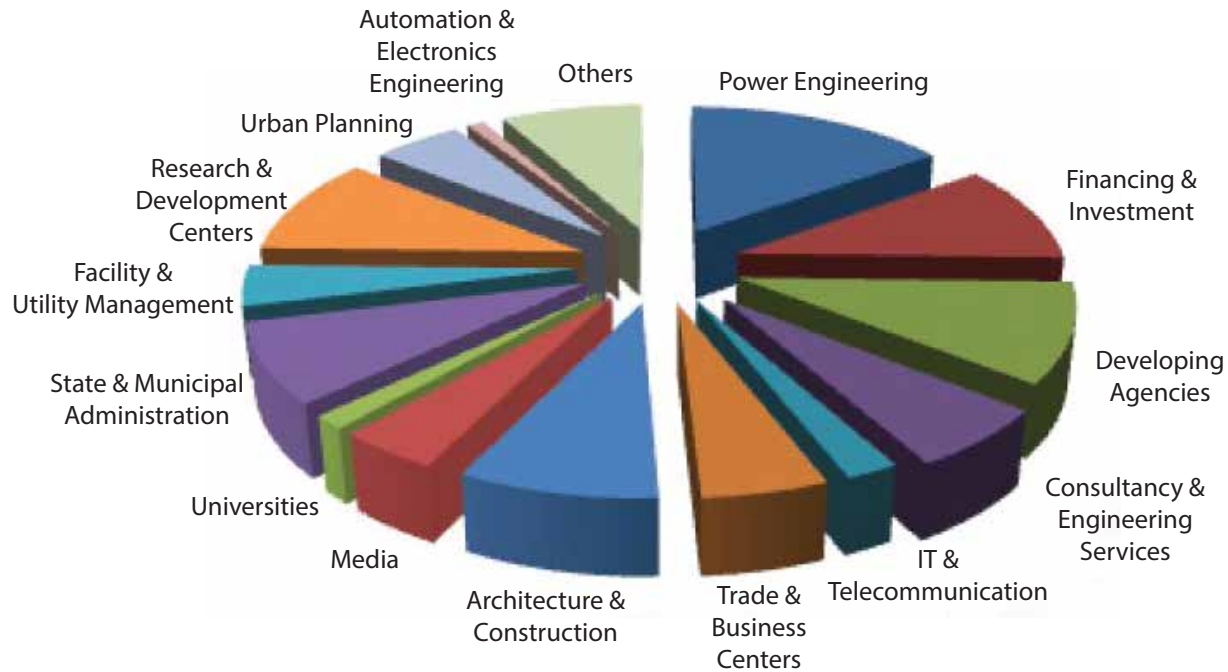
George Mixoudise
International Operations Director
Suntrac Energy Limited.



VISITOR'S OVERVIEW

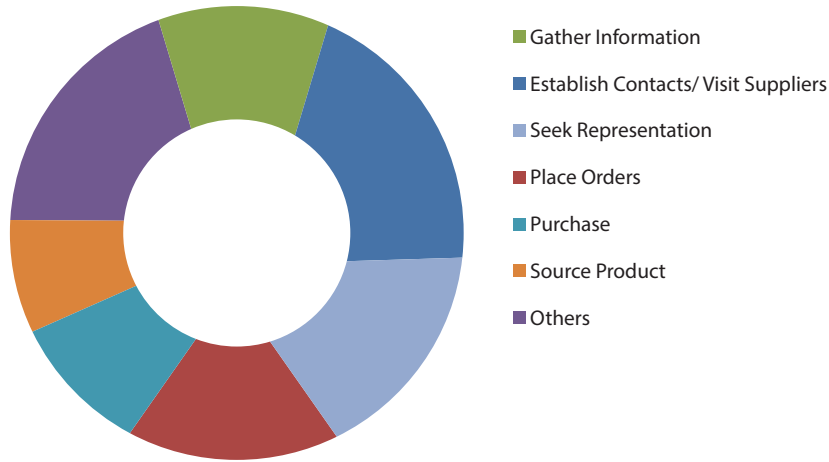
Bringing the right people together...

Visitor Profile-

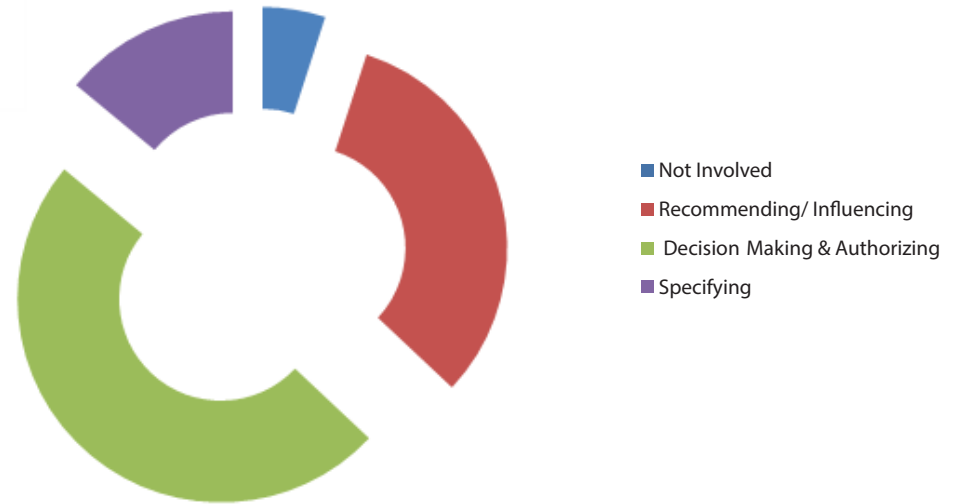


VISITORS OVERVIEW

PURPOSE OF THE VISITOR-
SAFECON incorporating - BUILDEX, POWER-GEN, RENEX,
SAFE HVACR & WATEREX-2023



VISITORS ROLE IN DECISION MAKING





MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS



PR CAMPAIGNS

প্রথম প্রান্ত

THE LARGEST INTERNATIONAL EXHIBITION ON INFRASTRUCTURE INDUSTRY OF BANGLADESH

12-14 May, 2023

International Convention City Dhaka/ICC, Aarti, Dhaka.

কালের কণ্ঠ

অন্যদিকে নিম্নোক্ত বিশেষ প্রদর্শনী 'সেইফকন-২০২৩' শুরু

সংসদে গণিত প্রদর্শনী 'সেইফকন-২০২৩' শুরু

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The Financial Express

SAFECON 2023 exhibition kicks off in city

A three-day exhibition of products and services relating to infrastructure industry, began in Dhaka today.

Planning Minister IA Momen attended the opening ceremony of the exhibition, which will remain open for the visitors from 10am to 7pm.

The Daily Star

Three-day fair for infrastructure industry kicks off in Dhaka

The three-day Safecon 2023, an exhibition of products and services relating to infrastructure industry, began in Dhaka today.

ইতকিলাব THE DAILY INQLAB

গণিত প্রদর্শনী 'সেইফকন-২০২৩' শুরু

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dailyobserver

3-Day Int'l seminar on infrastructure dev opens in city

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দৈনিক ইতিফাক

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THE BUSINESS STANDARD

Savor International organises international exhibition 'SAFECON 2023'

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Safecon 2023 begins in Dhaka

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Jago news24.com

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daily sun

Safecon 2023 exhibition begins at ICC

গণিত প্রদর্শনী 'সেইফকন-২০২৩' শুরু

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Bangladesh Post

Planning Minister inaugurates 3-day 'SAFECON-2023' at ICCB

গণিত প্রদর্শনী 'সেইফকন-২০২৩' শুরু

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PR CAMPAIGNS

Dhaka Tribune
Products and solution-services expo begins in Dhaka
 A total of 120 companies from 16 countries participated in this exhibition

Dhaka Post
3-day exhibition on products, solution services begins in ICCB

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সমকাল
আন্তর্জাতিক 'সেইফকন' গ্রন্থশীল অনুষ্ঠিত

Bangladesh Sangbad Sangstha (BSS)
3-day exhibition on products, solution services begins in ICCB

Financial Express
SAFECON 2023 exhibition kicks off in city

NewNation
3-day exhibition an infrastructure products begins at Basundhara

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আন্তর্জাতিক 'সেইফকন' গ্রন্থশীল অনুষ্ঠিত

UNB
Products and solution services exhibition begins in city

নাগরিক
'সেইফকন ২০২৩' শীর্ষক আন্তর্জাতিক গ্রন্থশীল শুরু
Theme: International Convention City Basundhara (ICCB)

সংবাদ
আন্তর্জাতিক 'সেইফকন' গ্রন্থশীল শুরু

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risingbd
আন্তর্জাতিক 'সেইফকন' গ্রন্থশীল শুরু

The Daily Star
আন্তর্জাতিক 'সেইফকন' গ্রন্থশীল শুরু

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news24.com
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PR CAMPAIGNS





SPONSORS & PARTNERS

-The show wouldn't be delivered without the strong patronization of our sponsors and partners...

Sponsors



Associate Partners



Event Partner



Radio Partner





ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year, thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources. path

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in n eighbor countries and also Worldwide.

Organized By



FOLLOW US



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